



## ASSAM APICON 2024

33<sup>RD</sup> Annual Conference of the Assam  
Association of Physicians of India  
&

## EZAPICON 2024

12<sup>TH</sup> Annual Conference of the East Zone  
Association of Physicians of India

Dear friends and Colleagues,

On behalf of the organising committee of 33<sup>rd</sup> APICON ASSAM 2024 & 12<sup>th</sup> EZAPICON 2024 , it is indeed a great pleasure to invite you all to the 33<sup>rd</sup> Annual conference of the ASSAM APICON 2024 & 12<sup>th</sup> Annual conference of the East zone EZAPICON 2024 at Guwahati. In addition to providing clinical updates relevant to the practice of medicine, the conference will also provide a platform to our members and fellow physicians to interact and exchange views, and help improve the understanding of Medicine.

Our THEME for the conference for this year would be "*Our Challenges, Our Best Practices. Think Global, Act Local* "

We look forward to your presence along with your family and colleagues, seeking active participation in large numbers for a scintillating experience, which is sure to leave you with numerous fond memories.

### ORGANISING COMMITTEE



**Dr. Sangitanjan Dutta**  
ORGANISING CHAIRPERSON  
ASSAM APICON 2024



**Dr. Chiranjita Phukan**  
ORGANISING SECRETARY  
ASSAM APICON & EAST ZONE 2024



**Dr. Swaroop Kr. Baruah**  
ORGANISING CHAIRPERSON  
EZAPICON 2024



**Dr. Mitali Baruah**  
ORGANISING CO-CHAIRPERSON  
ASSAM APICON 2024



**Dr. Anjanjyoti Talukdar**  
TREASURER  
ASSAM APICON & EAST ZONE 2024



**Dr. Pradip Bhoumick**  
ORGANISING CO-CHAIRPERSON  
EZAPICON 2024

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR

#### INR 20 L

- Logo on Sponsor Panels as Titanium Sponsor
- Stand-alone Panels with branding at Plenary & Exhibition Venue
- Logo on all the Conference Brochure, and Final Programme
- Branding in Hall A
- Logo on Conference Website home page
- Brand Pavilion at prominent place ( 9 X 9)
- Logo on Panels as Titanium Sponsor
- Special Mention at Gala Banquet & Welcome Reception for the Titanium Sponsor
- Logo on AV Screens during the session breaks (Hall A)
- Logo on Face book page, Video teasers and WhatsApp messages
- Passes for Gala Banquet & Welcome Reception for 5 invitees
- 2 sessions -15 min each

### DIAMOND SPONSOR

#### INR 10 L

- Logo on Sponsor Panels as Platinum Sponsor (smaller size than Titanium)
- Logo on all the Conference Brochures, and Final Programme
- Logo on Conference Website home page
- Branded Pavilion Exhibition space (6x6)
- Logo on Sponsor Panels as Platinum Sponsor
- Logo on AV Screens during the session breaks
- Passes for Gala Banquet & Welcome Reception for 3 invitees
- 1 sessions -15 min

## SPONSORSHIP OPPORTUNITIES

### INR 5 L

#### GOLD SPONSOR

- Logo on Sponsor Panels as Diamond Sponsor
- Logo on all the Conference Brochures and Final Programme
- Logo on Conference Website home page
- Logo on Sponsor's Page
- Branded Pavilion (3X3)
- Logo on Sponsor Panels as Diamond Sponsor
- Passes for Gala Banquet & Welcome Reception for 2 invites

### INR 3 L

#### SILVER SPONSOR

- Logo on Sponsor Panels as Cold Sponsor
- Logo on all the Conference Brochures and Final Programme Logo on Conference Website home page
- Logo on Sponsor's Page
- Branded Pavilion in size 4 X 2
- Free Paper and Poster Hall Branding (in sharing)
- Complimentary Registration for 5 extra Exhibitor badges
- Passes for Gala Banquet & Welcome Reception for 2 invitees

## SPONSORSHIP OPPORTUNITIES

### GALA DINNER SPONSOR

**INR 40 L**

- Logo on Main Backdrop at Gala Banquet Venue
- Exclusive Panels near the dinner & bar areas
- Logo on all Gala Banquet Invitations
- 2 special tables for the Sponsor & their invitees
- 6 Additional complimentary invitations for the reception
- Logo & Company info on AV Screens during the evening
- Logo on all the Conference Brochures, Final Programme & Conference Stationery
- Complimentary half-page colour advertisement in the Final Programme
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

### AUDIO VIDEO SPONSOR

**INR 15 L**

- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel
- Logo on AV screens in all halls
- Company branding on the AV console
- Including power backup

**SYMPOSIUM  
SPONSOR  
(30 mins)**

- Rs 5Lakhs+ Speaker Expenses to be borne by Company.

**TALK/SESSION  
(15+5 Mins)**

- Rs3.5 Lakhs+ Speaker Expenses(each)

**ACADEMIC  
WORKSHOP**

- 10 lakhs

**SOUVENIR**

- Back Page Rs 50 thousand
- Half page (coloured)-> Rs 30 thousand
- Half page (black & white) -> Rs 25 thousand
- 1/3rd page – Rs 20 thousand

## OTHERS ACADEMIC GRANT TARIFF FOR EZAPICON 2024 & APICON 2024, ASSAM

Mayfair Accommodation	7000(Rs) + Tax+ 10% upto 31 May,2024
	7000(Rs) + Tax+ 15% upto 31 July,2024
	7000(Rs) + Tax+ 20% upto 31 september,2024

## STALL CHARGES

2 x 2 metre	Rs 1 lakhs
4 x 2 metre	Rs 2 lakhs
3 x 3 metre	Rs 3 lakhs
6 x 6 metre	Rs 6 lakhs
Business lounge (9 x 9 metre) premium stall & branding	Rs 15 lakhs

## EXHIBIT SPACE (stall)

- The Organisers will provide a Basic Shell Scheme Booth Structure (3x3 meter) with One Table, Two Chairs, Three Spot Lights, One 5 Amp Electric Point, Power 600 watts, One Dustbin, fascia Name and full carpet flooring.
- No glue, scotch tape, self-adhesive paper, screws, nails, spikes, pins or paint should be used on floors, walls, pillars or on any part of the exhibition hall.
- The height of the booth must not exceed 3.5 metre in ground floor hall and 3 metre in lower & upper ground hall.
- Welding is strictly prohibited.
- Exhibitors will be held liable and will be fined for any damage caused to the exhibition site by them, their agents or contractors.
- Exhibitors are strictly advised NOT to directly draw electricity from the main distribution boxes. If detected, these would be immediately disconnected and exhibitors will be solely responsible for any mishap (short circuit or electrical failure Caused.)
- Exhibitors should inform the official contractors for the additional accessories like furniture, lights and additional electric power with advance request and payments by emailing at [assamapiconguwahati@gmail.com](mailto:assamapiconguwahati@gmail.com)
- The Organizers reserve the right to rearrange the Floor plan or any part of it, venue, and date of exhibition at any point of time without prior notice.
- Use of Special Signage and Lighting is permitted to all Exhibitors at their own cost in the booth area only.
- Additional amenities such as Telephone lines, Internet Facilities, Broadband Data Services, Special Electric connection, Special lighting, Additional furnishing, Audio Visual and Hired Manpower can be made available to the Exhibitors at an additional cost by the Conference Managers with advance request and payments.